## Contents

Preface and Acknowledgments vii

1 *Introduction*  
Laurel Kendall 1

2 *Women, Mobility, and Desire: Narrating Class and Gender in South Korea*  
Nancy Abelmann 25

3 *Discourses of Illness, Meanings of Modernity: A Gendered Construction of Sŏnginbyŏng*  
June J. H. Lee 55

4 *The Production and Subversion of Hegemonic Masculinity: Reconfiguring Gender Hierarchy in Contemporary South Korea*  
Seungsook Moon 79

5 *Gender Construction in the Offices of a South Korean Conglomerate*  
Roger L. Janelli and Dawnhee Yim 115

6 *The Concept of Female Sexuality in Korean Popular Culture*  
So-Hee Lee 141

7 *Living With Conflicting Subjectivities: Mother, Motherly Wife, and Sexy Woman in the Transition From Colonial-Modern to Postmodern Korea*  
Cho Haejoang 165

Contributors 197

Index 199